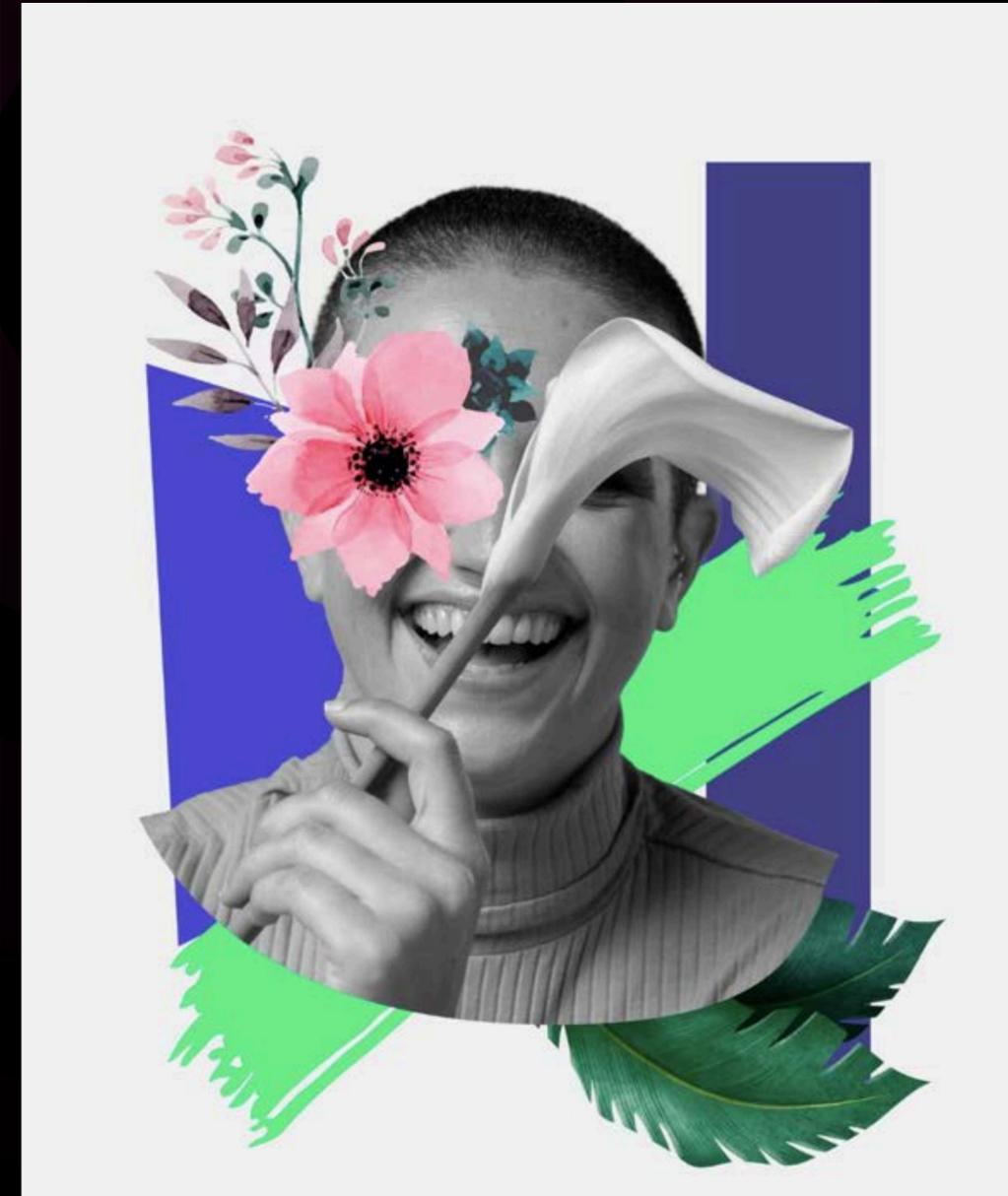


# Smart Bits. Sweet Experiences.

---

# Sweet Experiences, Built Bit by Bit

At Bitcandy, every design is a blend of precision and delight—crafted with the logic of bits and the vibrance of candy. We create seamless, human-centered digital experiences that not only work flawlessly but also leave a lasting impression. Here's a glimpse of our user-focused creations:"





- Website
- Mobile App
- Product Design
- Dashboard
- Revamp

---

## Experience Design



- Logo Design
- Logo Guidelines
- Brand Guidelines
- Packaging Design
- Print Ready Designs

---

## Branding



- E-commerce
- Brochures
- Flyers
- Social media
- Corporate deck
- Print Design

---

## Digital Designs



- Web & Mobile Platforms
- AI-Powered Features
- Automated Agents
- Insightful Dashboards

---

## Development

**Pick what you need,  
and we'll make it sweet  
and unforgettable.**



- Email Campaigns
- Appointment setting
- B2B Lead generation
- Market qualified leads (MQL)
- Sales qualified leads (SQL)

---

## Lead Generation



- Social Media
- Promotional videos
- 2D & 3D VIDEOS
- Explainer Videos
- Webinar Videos

---

## Motion Graphics



- (SEO)/ SEM/ Paid Ads
- Social Media Marketing
- Email Marketing
- Lead Generation
- CRO
- ORM

---

## Digital Marketing

# WE VALUE LONG-TERM RELATIONSHIPS



intel.

Snapshare<sup>+</sup>



**BSA**



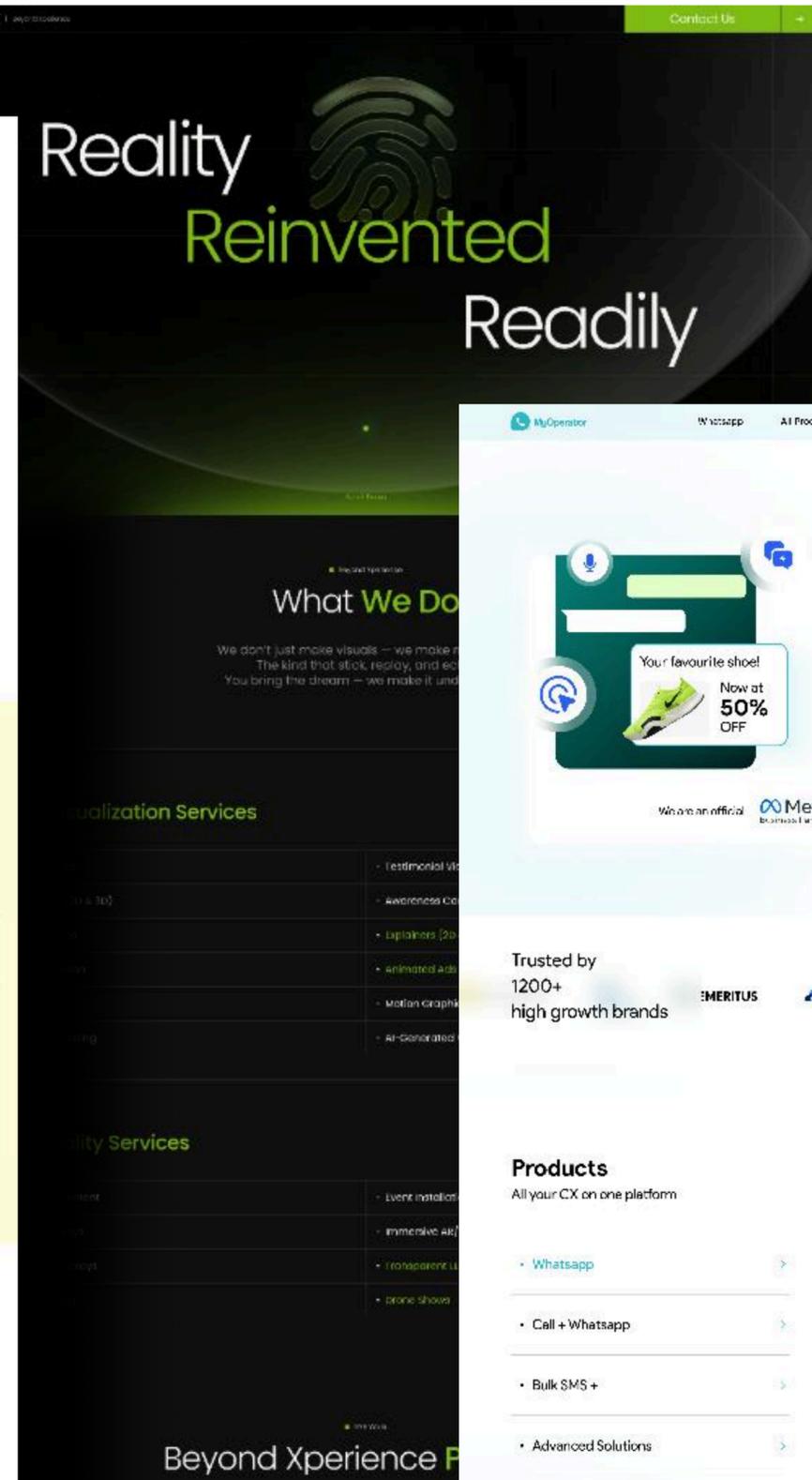
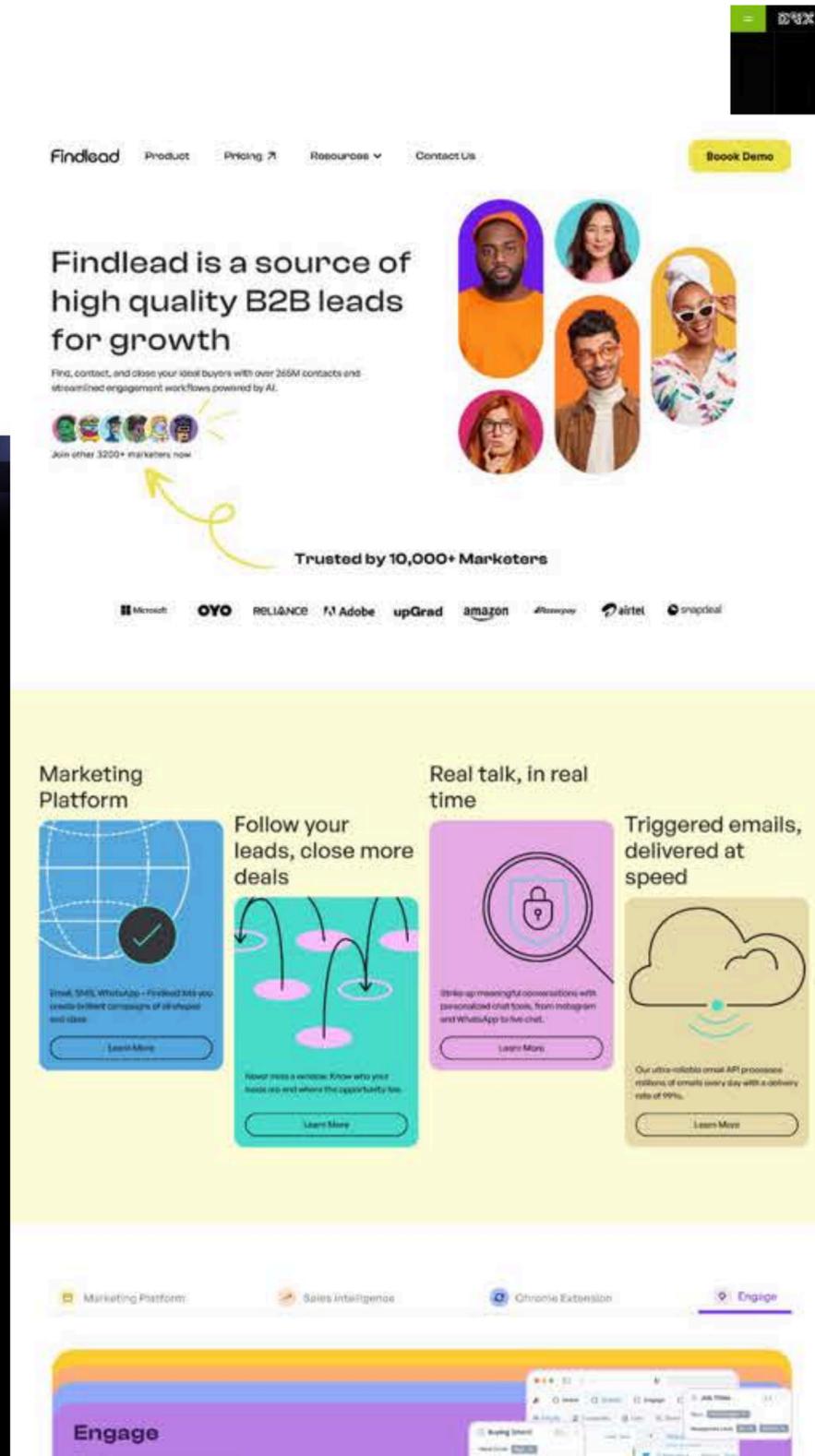
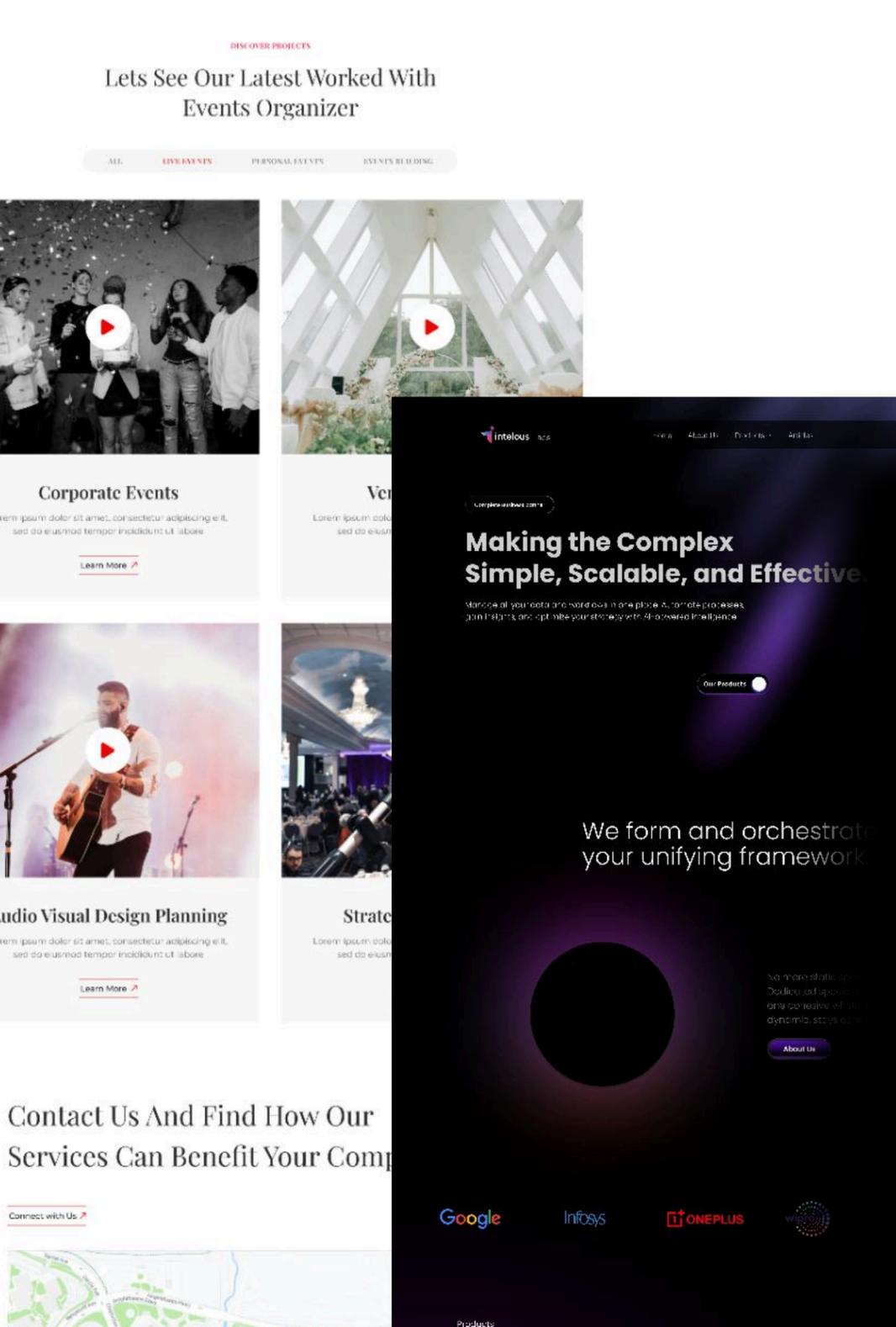
TITAN

FCBKINNECT



**smoke.**

# WEBSITE UI/UX AND DEVELOPMENT



# PAYMENT GATEWAY/DASHBOARD

**YOU**

**Order Successful!**  
Thank you for your Purchase

**Invoice Details**

Total cards: 2  
Total Value: INR 3000  
Service Fee (Inclusive of VAT): + INR 76  
Applied 300 points  
Savings ₹600

**Total to Pay: INR 2476**

**Transaction Details**

Transaction ID: txn\_53473647heb  
Paid through card ending XX2344  
Order date: 12 Jun, 2025 04:52 PM

[Download Invoice](#)

Invoice already shared to: djdcjohn@gmail.com

**Rewards**

Congratulations you earned 300points with this Purchase.

[Check your Rewards now](#)

New Reward Unlocked

**Delivery Details**

Chittilappilly house  
P.O Chittilappilly  
Thrisur, Kerala

djdcjohn@gmail.com  
+919544843392

**YOU**

What are you planning to gift today?

**Most Popular | 68 eGift Cards** Sort by: Most popular

**Filters**

Occasion >  
Categories >  
Redeemable >  
 Points  
 Vouchers  
 Coupons

**HappyYOU Card** Max Earn 300  
**HappyYOU Congrats Card** Max Earn 400  
**Titan E-Gift card** Max Earn 200

**Barbeque** Max Earn 600  
**TRIPGIFT** Max Earn 600  
**HappyYOU Card** Max Earn 400

**HappyYOU Card** Max Earn 300  
**Woodland** Max Earn 300  
**Thank you Card** Max Earn 300

**YOU**

**Woodland**

[Gift a friend](#) [Buy for self](#)

**WOODLAND**

Validity 6 months [In-Store](#)

**INR 500** **INR 1000** **INR 2000** **INR 5000**

Earn 50 | Earn 100 | Earn 200 | Earn 500

Redeem 25 | Redeem 50 | Redeem 100 | Redeem 250

Qty: 1 [Add To Cart](#) [Check Out](#)

**YOU**

Place the order | Order summary | Payment methods | Order confirmation

**Saved Payment Options**

HDFC Bank • 2344

HDFC Bank  
1234 7588 7634 2344  
DEEPAK C JOHN

Amex • 2344  
Axis Bank • 7629

**Redeem your points**

4657 Available Points | 300 Max redeemable points

Enter the points you want to redeem

250 | +50 | +100

1 Point = ₹0.5 rupees | Balance pts 4357

**Order Summary**

Total cards: 2  
Total Value: INR 3000  
Service Fee (Inclusive of VAT): + INR 76  
Applied 250 points | Savings ₹125

**Total to Pay: INR 2951**

[Proceed to pay](#)

**YOU**

**Rewards**

Available reward points: **4657** [Redeem your points now](#)

1 Point = ₹0.5 rupees

**₹8957** Total Amount Rewarded

**Track Claimed Rewards**

**Unlock your next reward**  
7500 points | 10000 Points

[Check your all rewards](#)

**Reward History** [View more](#)

S/L NO	Earned from	Date	Transaction amount	Points earned
01	Woodland	22/04/25	-₹366.00	+300
02	Titan	23/04/25	-₹200.00	+200
03	Myntis	25/04/25	-₹120.00	+100
04	Barbeque Nation	30/04/25	-₹100.00	+100
05	Chittil	4/05/25	-₹365.00	+300

**YOU**

Place the order | Order summary | Payment methods | Order confirmation

**Login Details**

djdcjohn@gmail.com, 9544843392 [Change](#)

**Order Summary**

HappyYOU Card INR 1000 | Earn 100

Titan E-Gift Card INR 2000 | Earn 200

**Subtotal: INR 1074.44**

**Subtotal: INR 2148.88**

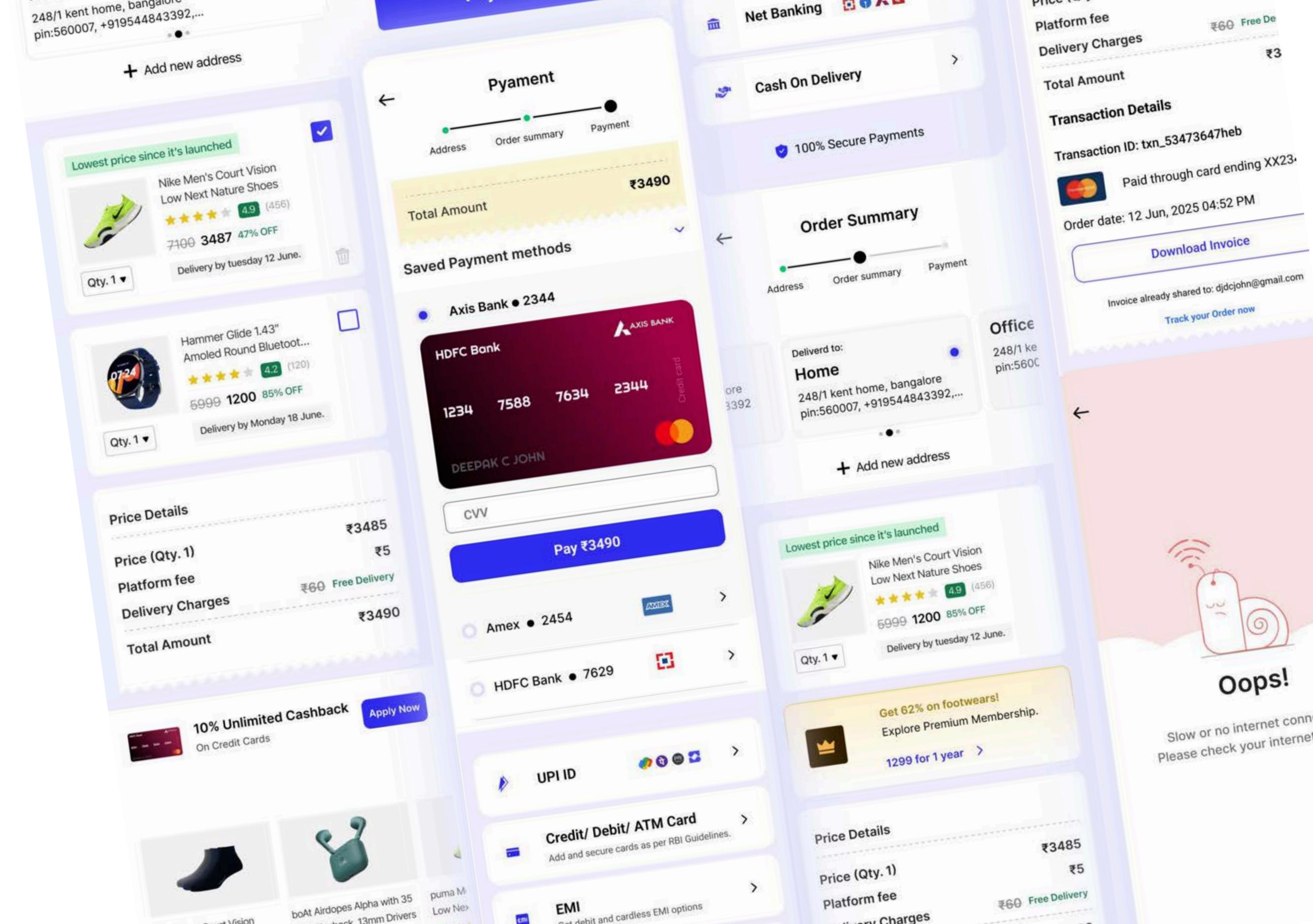
**Price Details**

Total cards: 2  
Total Value: INR 3000  
Service Fee (Inclusive of VAT): + INR 223.32  
Earn 300 points with this purchase

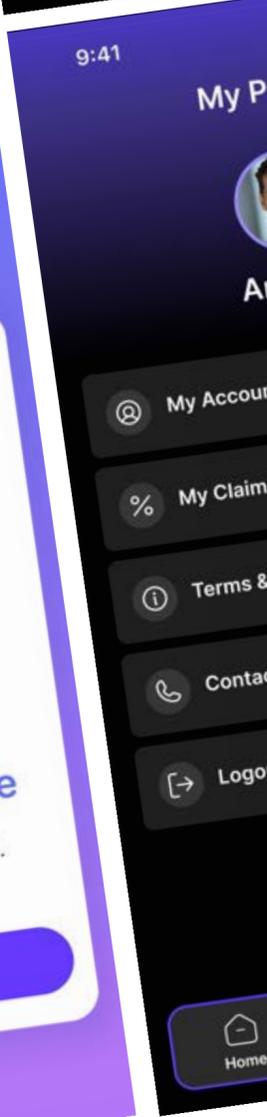
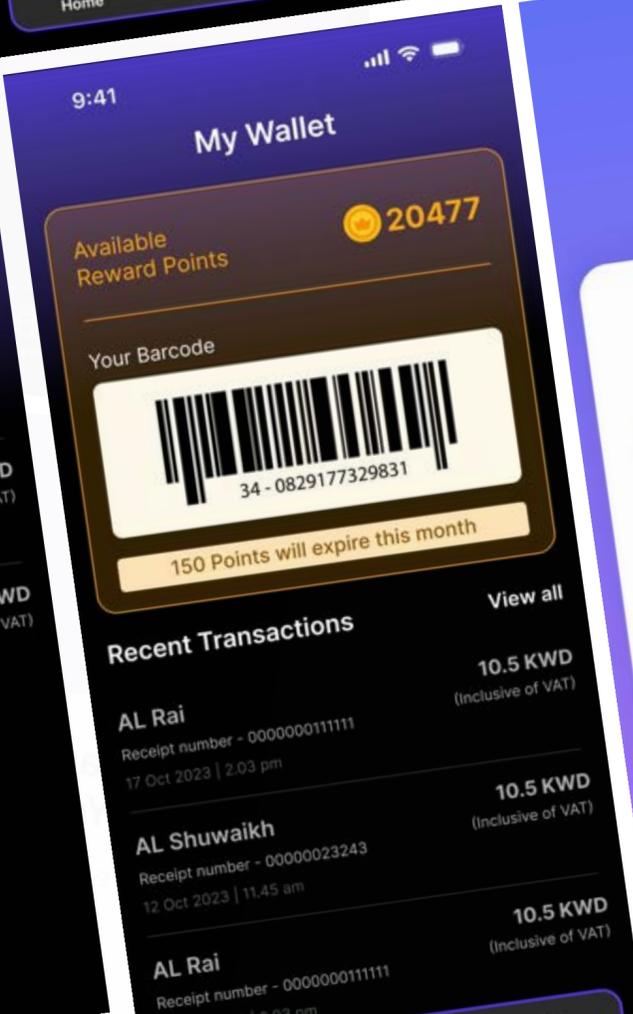
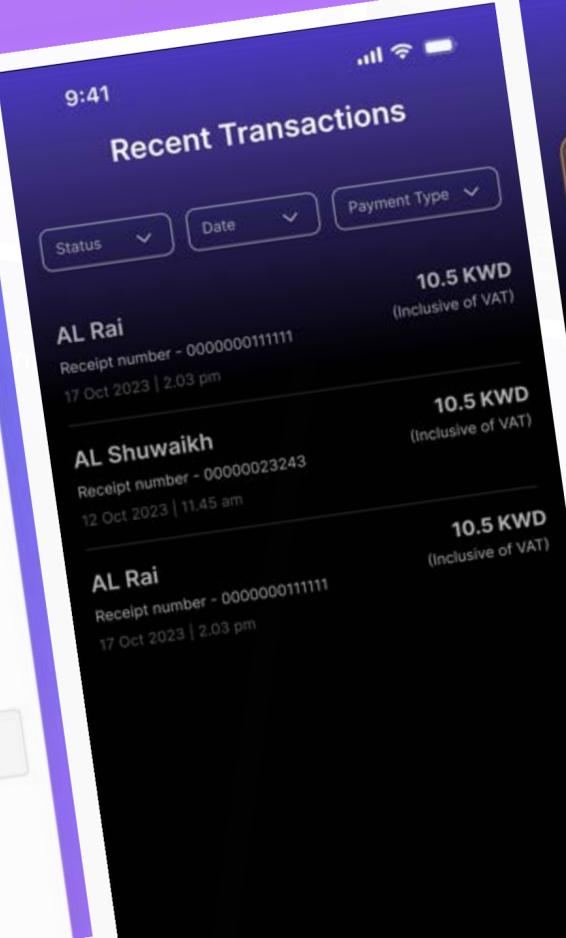
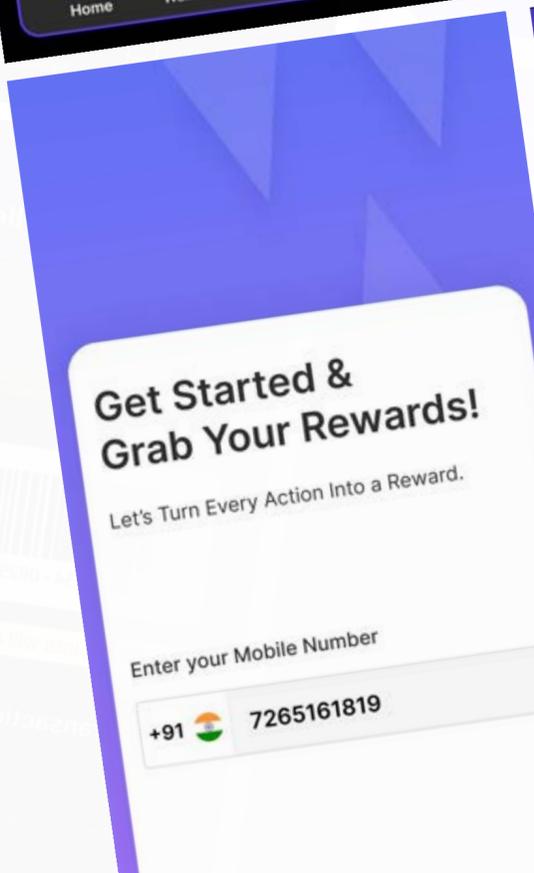
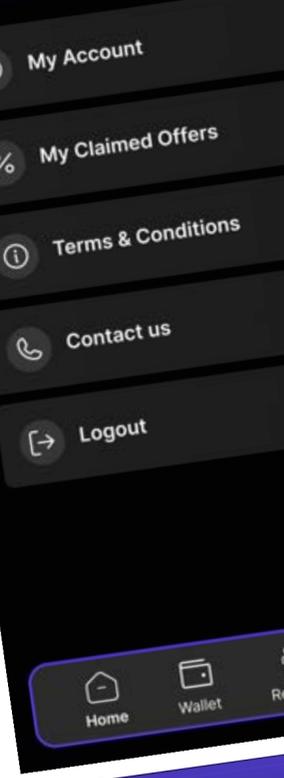
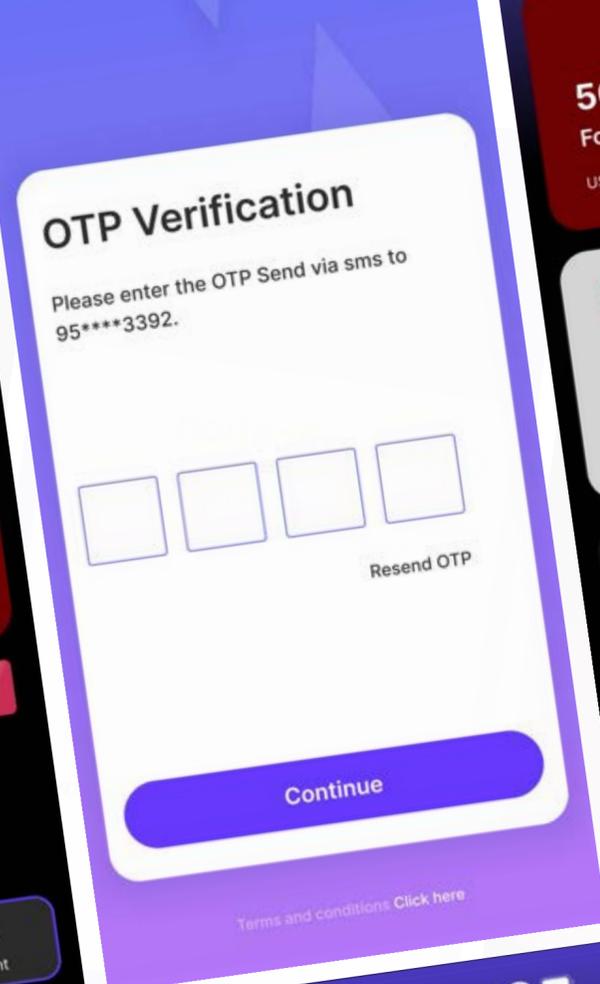
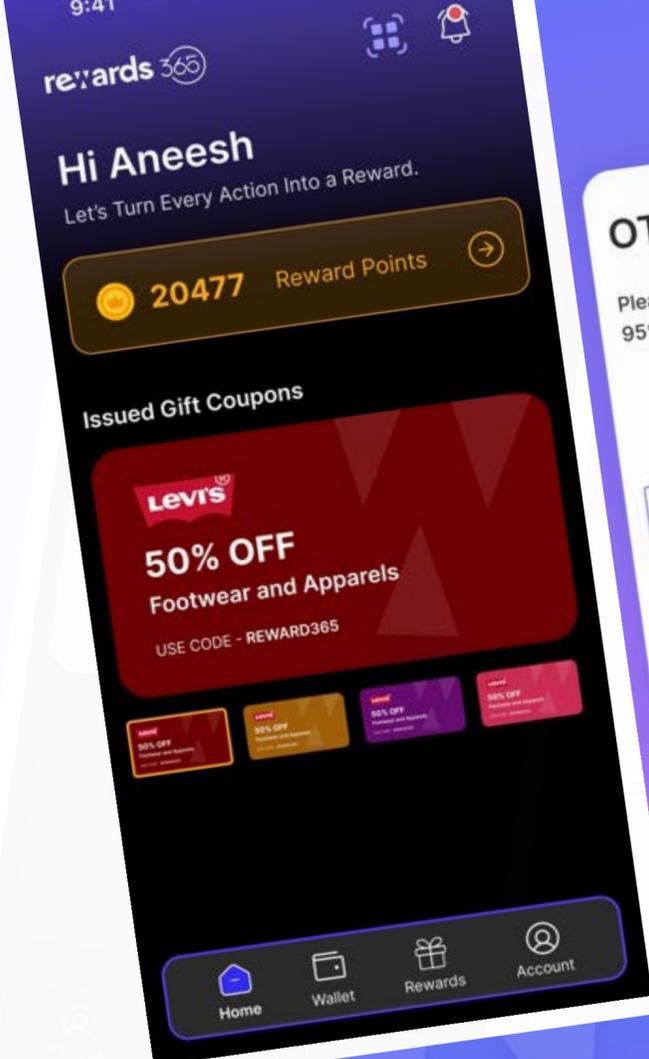
**Total: INR 3223.32**

[Check out](#)

# MOBILE APP UI/UX



# MOBILE APP UI/UX



# DIGITAL DESIGNS

**HARDSTYLE**

**3 ATTRACTIVE COLOURS**

- SACRAMENTO GREEN
- GLOSSY BLACK
- START RED

#SmartEvolution



- Steel Frame
- Rigid Fork
- Throttle Display
- 27.5T Cotton

Traction And Stability On The Road.

Burnt Orange



**Fun On Two Wheels For The Whole Family**

**Get Ready For a Cycle Carnival!**

Your favorite brands - BSA, Hercules, Montra are rolling into **Appaswamy Circus** with their latest bikes

Ride the fun

Hop on, gear up.

Pedal.



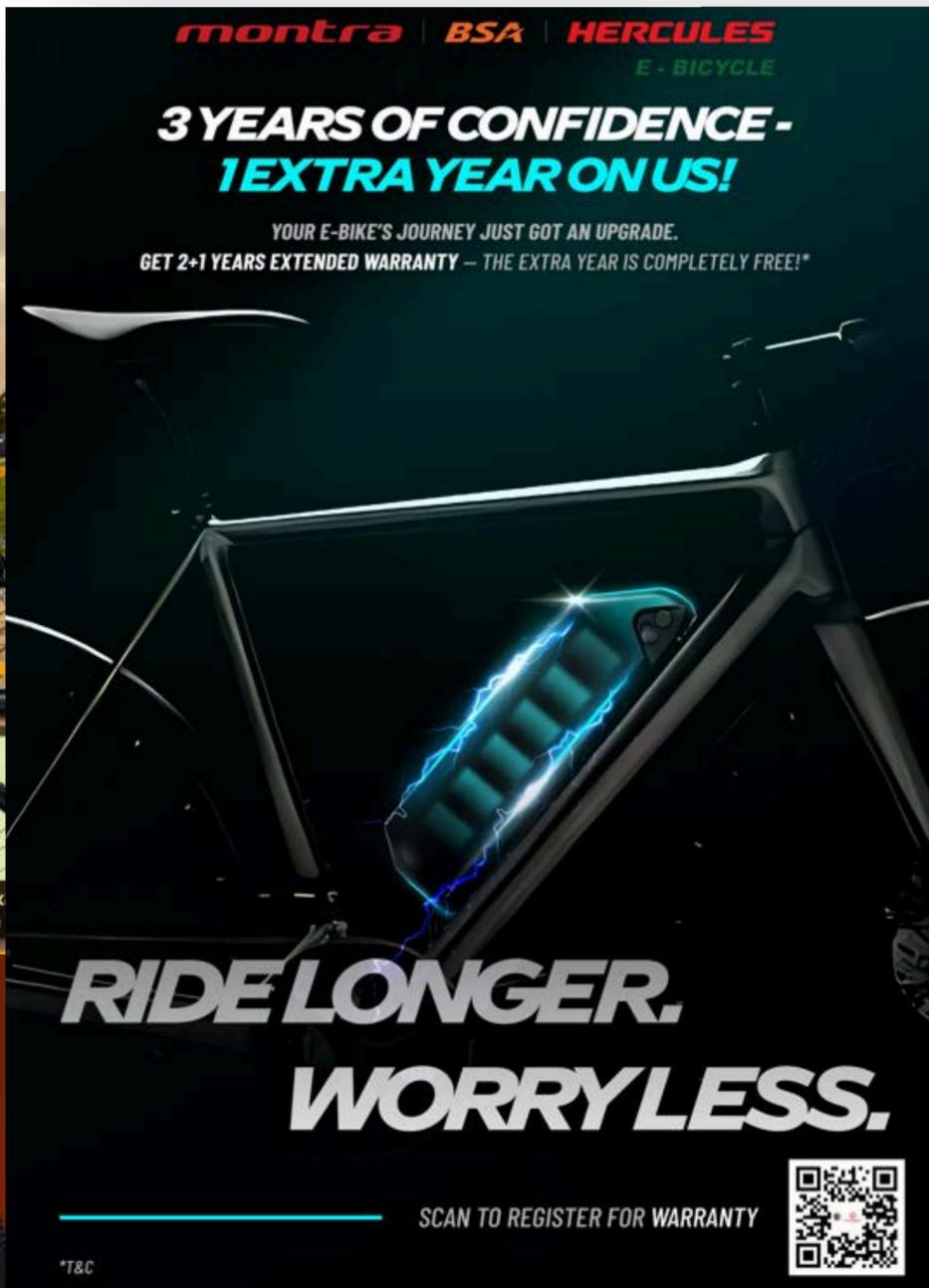
montra | BSA | HERCULES

E - BICYCLE

**3 YEARS OF CONFIDENCE - 1 EXTRA YEAR ON US!**

YOUR E-BIKE'S JOURNEY JUST GOT AN UPGRADE.

GET 2+1 YEARS EXTENDED WARRANTY - THE EXTRA YEAR IS COMPLETELY FREE!\*



**RIDE LONGER. WORRYLESS.**

SCAN TO REGISTER FOR WARRANTY



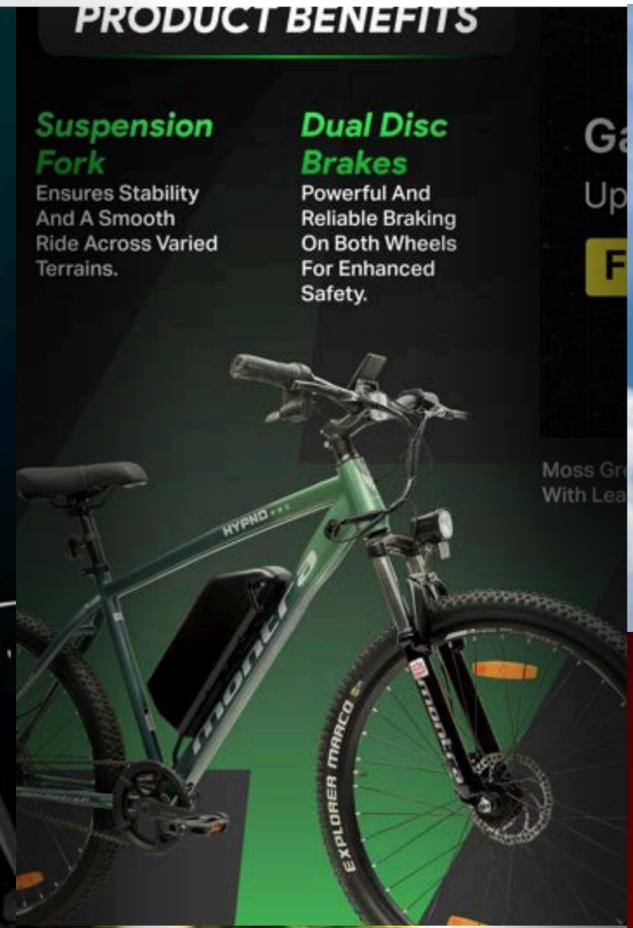
\*T&C



**PRODUCT BENEFITS**

**Suspension Fork**  
Ensures Stability And A Smooth Ride Across Varied Terrains.

**Dual Disc Brakes**  
Powerful And Reliable Braking On Both Wheels For Enhanced Safety.



**LEGACY REBORN**



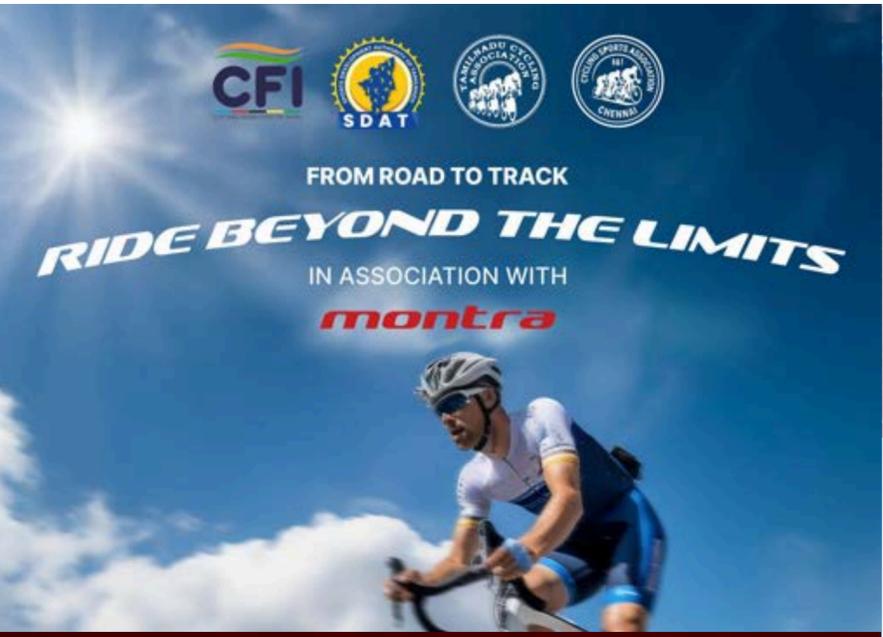
THE SOUL OF THE ROAD REAWAKES

CFI SDAT LANGRAGU CYCLES COUNCIL OF SPORTS INDIA CHENNAI

FROM ROAD TO TRACK

**RIDE BEYOND THE LIMITS**

IN ASSOCIATION WITH **montra**



100 YEARS

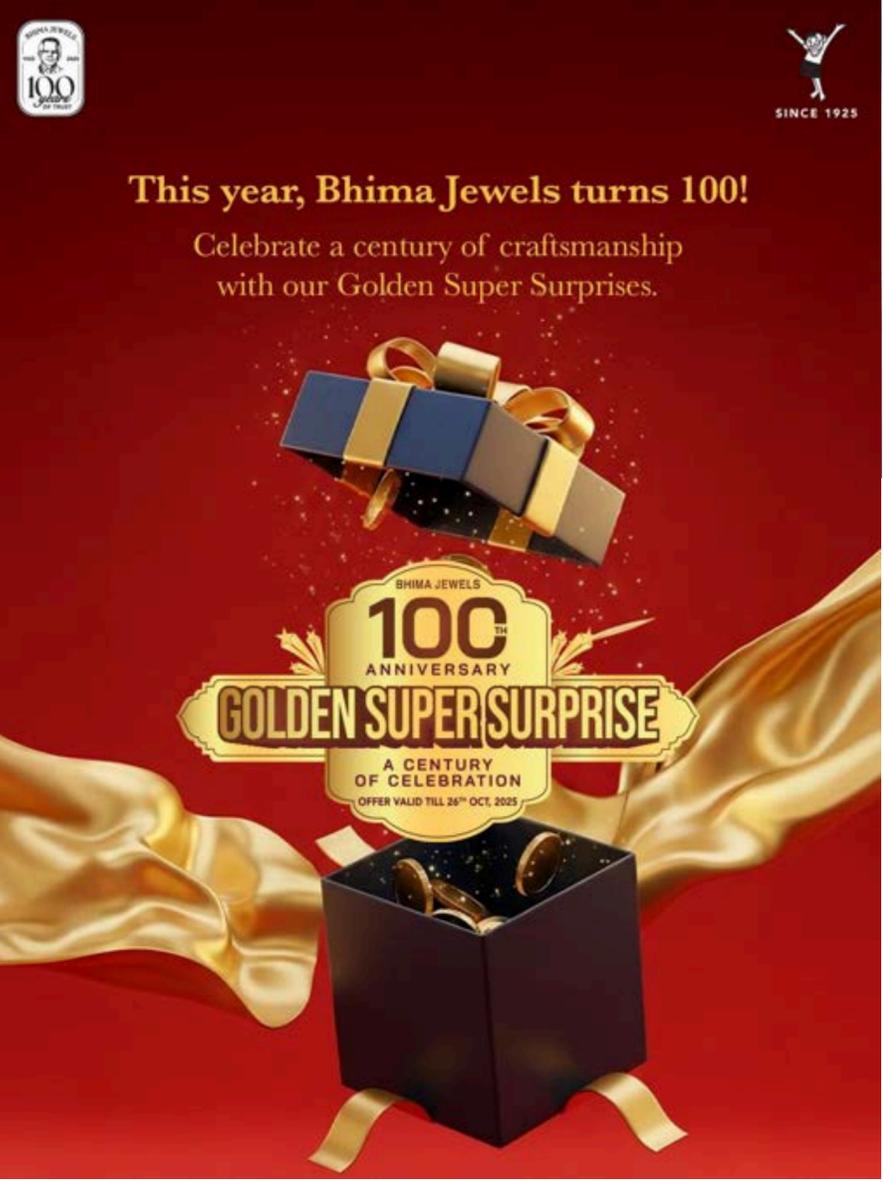
**This year, Bhima Jewels turns 100!**

Celebrate a century of craftsmanship with our Golden Super Surprises.

**BHIMA JEWELS 100<sup>TH</sup> ANNIVERSARY GOLDEN SUPERSURPRISE**

A CENTURY OF CELEBRATION

OFFER VALID TILL 26<sup>TH</sup> OCT. 2025



# DIGITAL DESIGNS



**INTERNATIONAL DANCE FESTIVAL**

NOV 01, 02 2025

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God's Own Country

ULCCS Ltd.

**INTERNATIONAL DANCE FESTIVAL**

2025 NOVEMBER 01 7:15 PM

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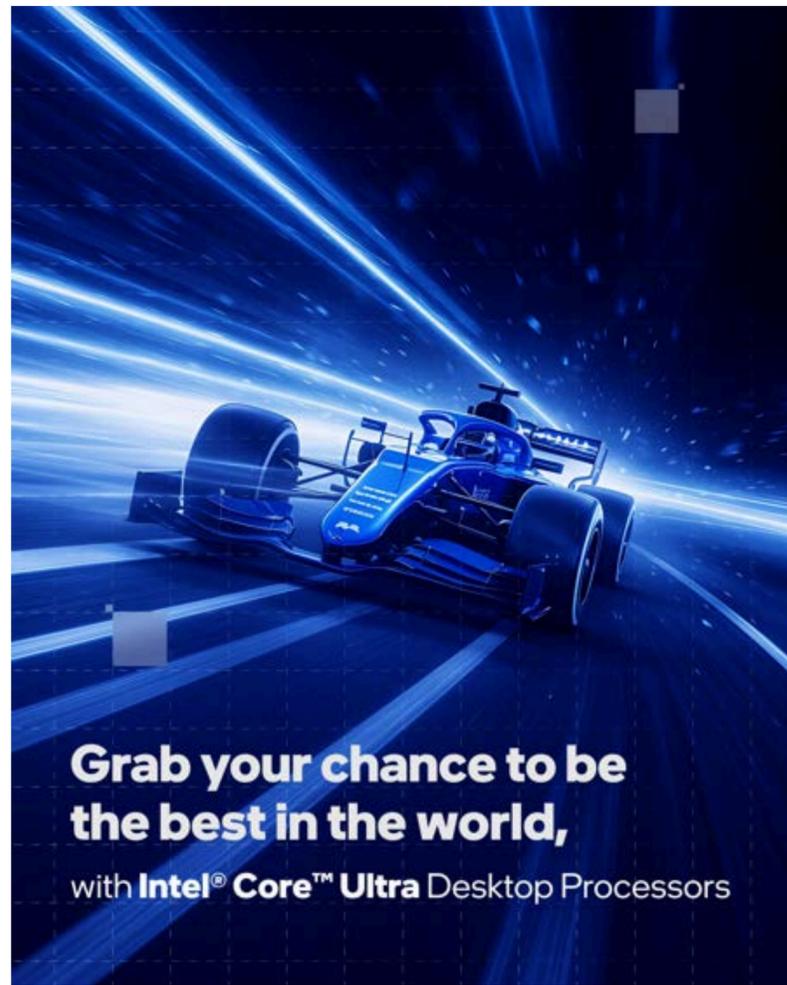
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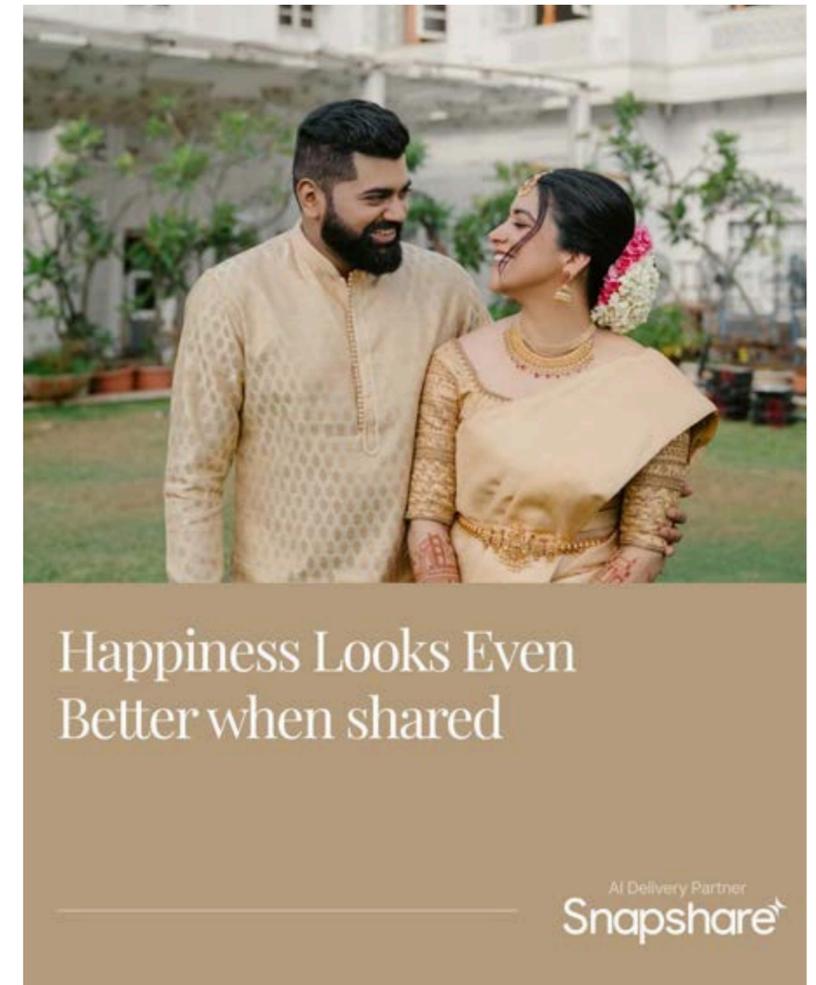


12 JULY 2025 SUNDAY 4.30 PM

## SOUL JAMS BANGALORE

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IRON HILL . MARATHAHALLI



Happiness Looks Even Better when shared

AI Delivery Partner Snapshare



100th ANNIVERSARY GOLDEN SUPER SURPRISE A CENTURY OF CELEBRATION OFFER VALID TILL 31st OCT, 2025

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2025 NOVEMBER 16 SUNDAY 11:00 AM

## Painting Competition

VENUE : Kerala arts & Craft Village, Kovalam



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# 100

Q1-2025 EDITION

DISCOVER WHY MARKETERS SHOULD CAPITALIZE ON TIKTOK!

DOWNLOAD THE REPORT



HERCULES FITNESS LIVE YOUNG

# 18 YEARS.

ENDLESS GRIT. UNWAVERING DEDICATION.

# CUSTOM EMAILERS



## Key Advantages

- Icon: Brain**  
Ideal for frequent updates and complex or ML-driven strategies with strict latency targets
- Icon: Cloud**  
Scalable deployment through software pricing on RHEL, without the cost of fully custom FPGA development
- Icon: Gear**  
Easy strategy updates or upgrades in software, while maintaining hardware-accelerated performance
- Icon: Scale**  
A balanced approach delivering ultra-low latency market data handling with enterprise-grade adaptability

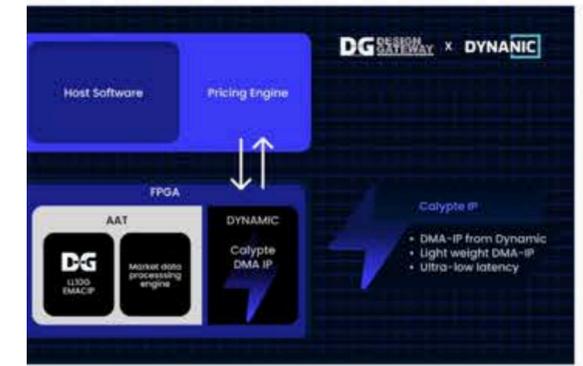
## FPGA & Software in High-Frequency Trading

DMA with Calypte bridges FPGA & software for HFT, 1-trip latency with DG LL10GEMAC IP

- [Learn more about DG Ultra-Low-Latency 10G EMAC IP](#) [Check now](#)
- [About DYNAMIC DMA Calypte solution](#) [Check now](#)

every microsecond moves the market. Design Gateway and DYNAMIC are ultra-low latency, resource-efficient DMA path between your FPGA data path and host software. The result: faster tick-to-trade and simpler strategy iteration.

### Pricing Engine on software: AAT-CALYPTE



Running on RHEL: Host runs the Pricing Engine. On FPGA, DG LL10G EMAC DMA-IP normalizes/book-builds, and Calypte DMA IP bridges ticks/latency. This architecture enables traders to combine the speed of FPGA with the flexibility of a software-driven pricing model.



Hercules has launched a new campaign marking a bold step in its evolution. The campaign is a film that tells the story of a young boy who convinces his mother to let him go on an adventurous ride through the city at night. When they finally reach the destination, the boy doesn't give up. They push through the rain to get home to celebrate Diwali.

[Watch Now](#)

Through this story, we've captured what Hercules truly stands for - the spirit of adventure, determination, and never giving up. This campaign is not just a film - it's a milestone. It represents how we, as a brand, are embracing AI and future-ready technologies to tell more engaging and emotionally resonant stories.

We invite you all to watch the film and be part of this exciting new chapter in our brand's evolution.

Scan to watch



## Ready to build your perfected HFT platform?

Combine DG LL10G EMAC, our AAT market-data pipeline, and DYNAMIC Calypte DMA to accelerate time-to-alpha with uncompromising latency.

[Contact Now](#)

**Design Gateway x Dynamic: FPGA IP Collaboration for Ultra-Low Latency High-Frequency Trading**

Subscribe to DG IP core YouTube channel [Subscribe now](#)

### This video takes you inside:

- Why FPGA is the ultimate low-latency solution for trading?
- How software pricing engines benefit from ultra-low-latency DMA?
- Live demo of AAT-Calypte - from market data input to order output, all measured in real time

montra | BSA | HERCULES | E - BICYCLE

Special Discount For Murugappa Group Employees

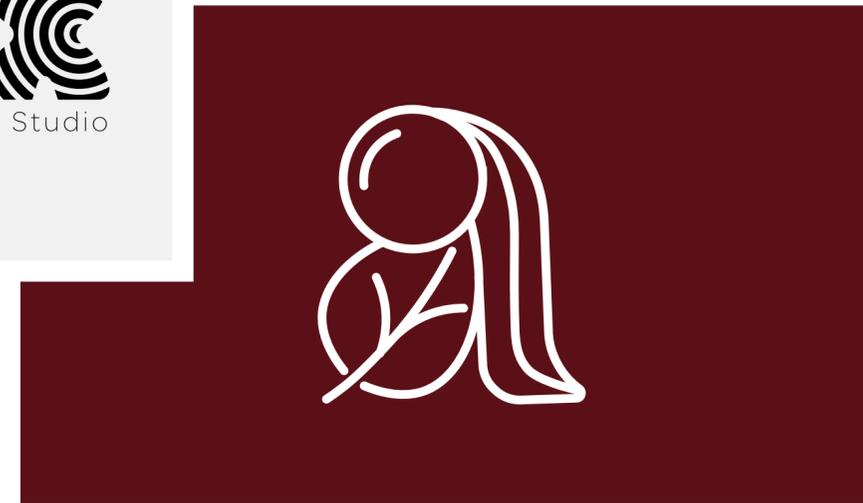
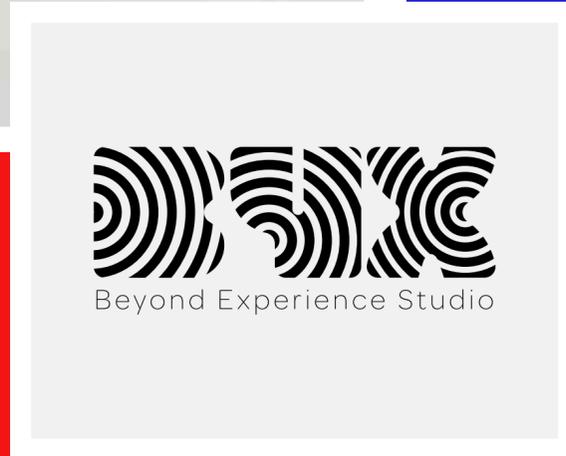
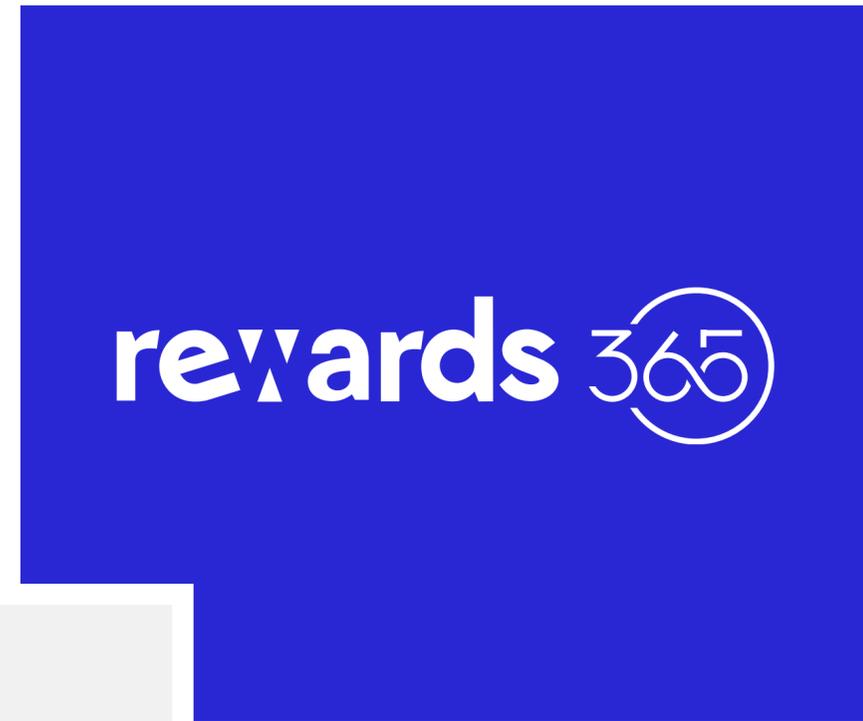
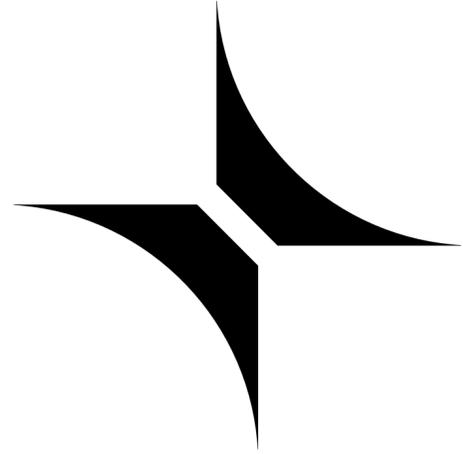
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- Hardstyle Pro**: ₹26,999 - ₹21,599
- Rogue**: ₹26,999 - ₹21,599
- Folk**: ₹54,999 - ₹43,999
- Hypno Plus**: ₹34,999 - ₹27,999

Or More Information Please Contact: +91 95000 55745

#SmartEvolution

BRAND IDENTITY & LOGOS



HAND DRAWN SKETCHES



# STORYBOARD SKETCHING



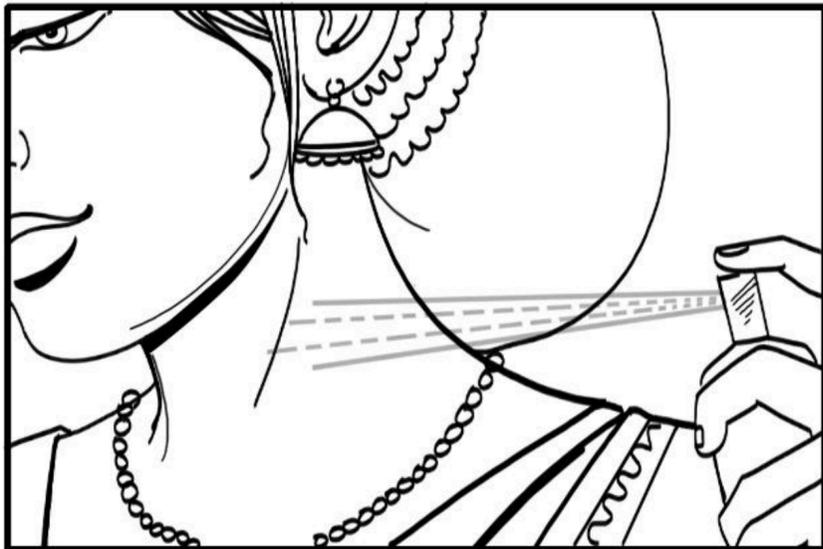
Scene-01  
Dressing up in front of mirror [opening mid shot]



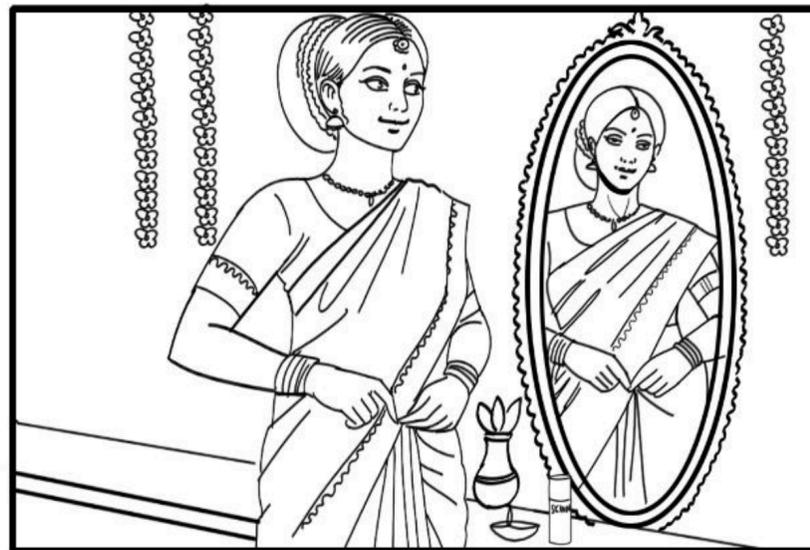
Scene-02  
Close-up hand picking up SKIN perfume bottle



Scene-03  
Close-up Applying Perfume



Scene-04  
Extreme closeup perfume mist Sparkle



Scene-05  
Midshot eyelevel confident, subtle smile



Scene-06  
Elegant exit from room. [midshot tracking style]

# MOTION GRAPHICS

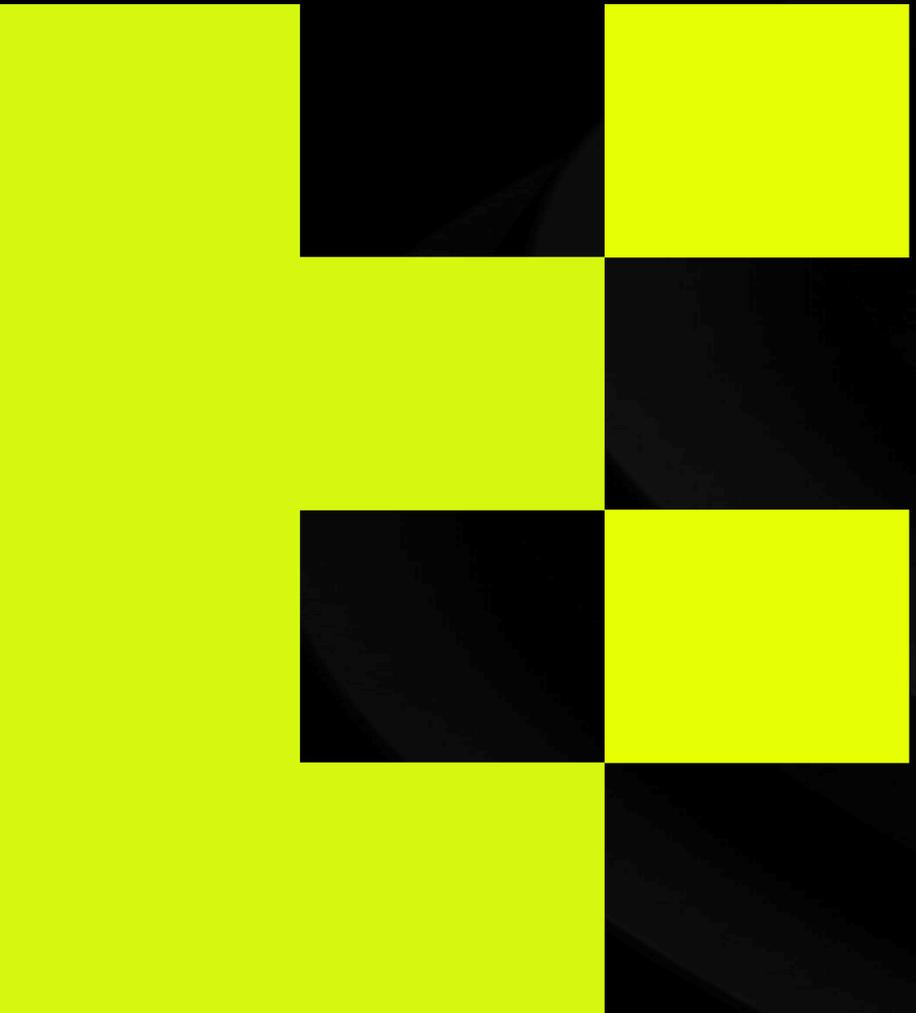
Corporate Videos | Motion Graphics | AI - Video Ads | Product videos



Together, these services are designed to deliver end-to-end solutions that combine creativity, technology, and strategy — ensuring your brand stands out, connects with the right audience, and achieves measurable impact.

YES

*BEYOND* THAT



# Let's Connect

We'd love to hear from you! Whether you have a project in mind, a question about our services, or just want to say hello, our team is here to help.

[Info@bitcandy.studio](mailto:Info@bitcandy.studio)

[www.bitcandy.studio](http://www.bitcandy.studio)

+91 95 44 84 33 92

**Thank you**